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# GURU NANAK INSTITUTE OF TECHNOLOGY

**City Office:** B2, 2<sup>nd</sup> Flr, Above Bata, Vikrampuri Colony, Karkhana Road, Secunderabad-50009, Telangana, India.  
Ph: +91-40-6632 3294, 6517 6117, Fax: +91-40-2789 2633

**Campus:** Ibrahimpatnam, R.R. District, Hyderabad-501506, Telangana, India. Ph: (0/95) 8414-20 21 20/21

Date: 21.08.2017

## CIRCULAR

**Skill development program for MBA students starting from 11<sup>th</sup> Sept, 2017 onwards.**

**The HOD and Placements coordinators have to manage the trainings and ensure 95% attendance all through the sessions.**

**All Mentors need to send the compiled feedback report to Dr.B.Madhusudhan Reddy, [hodmba.gnit@gniindia.org](mailto:hodmba.gnit@gniindia.org) daily. Mentors are advised to take care of PNR (Students not participating in training).**

**Agenda:**

**Introduction to Making of an Entrepreneur.**

HOD-MBA



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## Making of an Entrepreneur

SNO.	TOPIC COVERED	DURATION(in hours)
1	Evolution of term 'Entrepreneurship', Factors influencing entrepreneurship'	3
2	Psychological factors ,Social factors ,Economic factor ,Environmental factors ,Characteristics of an entrepreneur	3
3	New generations of entrepreneurship viz. social entrepreneurship, Entrepreneurship, Health entrepreneurship, Tourism entrepreneurship, Women entrepreneurship etc.	3
4	Assistance to an entrepreneur New Ventures Industrial Park (Meaning, features, & examples)	3
5	Special Economic Zone (Meaning, features & examples) Financial assistance by different agencies	3
6	The Small Industries Development Bank of India(SIDBI) The State Small Industries Development Corporation(SSIDC) Export oriented units	3
7	Incentives and facilities to exports entrepreneurs	3
8	Incentives and facilities to exports entrepreneurs Export oriented zone Export-Import Bank of India	3
9	Performa of a Suggested Project Report for a manufacturing Organization	3
10	Suggested Readings Project Report for a manufacturing Organization	3

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## Making of an Entrepreneur

1	16831E0001	A SAIKRISHNA
2	16831E0002	AJESH AUGUSTINE
3	16831E0003	ANAPURAM SHIVAKRISHNA
4	16831E0004	CHATLA BHAGYAVATHI
5	16831E0005	DATTATRAY ASHOK RAO YEDURE
6	16831E0006	DEVARAPALLI VINAY
7	16831E0007	DHARMAPURI MANJULA
8	16831E0008	ELIJERLA MOUNIKA
9	16831E0009	GOKE RAJKUMAR
10	16831E0010	GUNTUKA MANISHA
11	16831E0011	JANGA PAVAN KUMAR
12	16831E0012	JITHU JACOB
13	16831E0013	K SHRUTHI REDDY
14	16831E0014	KANAMANDA RAJESH
15	16831E0015	KANNAIAH MIGHTY MOULIKA
16	16831E0016	KARINGU VINAY KUMAR
17	16831E0017	KOMPALLY VINAY
18	16831E0018	KOPPU MADHU
19	16831E0019	KOPPULA MAHESH
20	16831E0020	KUSHANAPALLI VENKATESH
21	16831E0021	KUTHANI BHARGAVI
22	16831E0022	MACHERLA ROJA
23	16831E0023	MAHESH YADAV
24	16831E0024	MAMIDI SANJEEVA
25	16831E0025	MASIREDDY TEJASWINI
26	16831E0026	MEDISHETTI NAGARAJU
27	16831E0027	MULAGALAPATI VAMSI KRISHNA
28	16831E0028	N MALLESH
29	16831E0029	PAGADALA ASHOK
30	16831E0030	RAHUL KUMAR SINGH



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31	16831E0031	TELUKUNTLA MOUNA REDDY
32	16831E0032	U DATTU PRASANNA
33	16831E0033	USIKE SUNIL KUMAR
34	16831E0034	VALALLA SHIVA KUMAR
35	16831E0036	APPALA CHANDRA KANTH

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## QUESTION PAPER

Time: 120 Mins

5 x 4 = 20 Marks

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**ALL QUESTIONS CARRY EQUAL MARKS**

**Answer the following**

1. What kind of enterprise do you need to build?
2. What risks and sacrifices does such an enterprise demand?
3. Can the strategy generate sufficient profits and growth?
4. How strong is the organization?
5. Can you play your role as Entrepreneur?

**\*\*\* ALL THE BEST \*\*\***

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S.No	H. T. No.	NAME OF THE STUDENT	MARKS	RESULT
1	16831E0001	A SAIKRISHNA	16	PASS
2	16831E0002	AJESH AUGUSTINE	16	PASS
3	16831E0003	ANAPURAM SHIVAKRISHNA	15	PASS
4	16831E0004	CHATLA BHAGYAVATHI	10	PASS
5	16831E0005	DATTATRAY ASHOK RAO YEDURE	7	FAIL
6	16831E0006	DEVARAPALLI VINAY	16	PASS
7	16831E0007	DHARMAPURI MANJULA	18	PASS
8	16831E0008	ELIJERLA MOUNIKA	17	PASS
9	16831E0009	GOKE RAJKUMAR	15	PASS
10	16831E0010	GUNTUKA MANISHA	16	PASS
11	16831E0011	JANGA PAVAN KUMAR	18	PASS
12	16831E0012	JITHU JACOB	19	PASS
13	16831E0013	K SHRUTHI REDDY	18	PASS
14	16831E0014	KANAMANDA RAJESH	16	PASS
15	16831E0015	KANNAIAH MIGHTY MOULIKA	18	PASS
16	16831E0016	KARINGU VINAY KUMAR	6	FAIL
17	16831E0017	KOMPALLY VINAY	16	PASS
18	16831E0018	KOPPU MADHU	16	PASS
19	16831E0019	KOPPULA MAHESH	18	PASS
20	16831E0020	KUSHANAPALLI VENKATESH	19	PASS
21	16831E0021	KUTHANI BHARGAVI	16	PASS
22	16831E0022	MACHERLA ROJA	15	PASS
23	16831E0023	MAHESH YADAV	17	PASS
24	16831E0024	MAMIDI SANJEEVA	15	PASS
25	16831E0025	MASIREDDY TEJASWINI	16	PASS
26	16831E0026	MEDISHETTI NAGARAJU	4	FAIL
27	16831E0027	MULAGALAPATI VAMSI KRISHNA	18	PASS
28	16831E0028	N MALLESH	12	PASS
29	16831E0029	PAGADALA ASHOK	16	PASS
30	16831E0030	RAHUL KUMAR SINGH	16	PASS
31	16831E0031	TELUKUNTLA MOUNA REDDY	15	PASS
32	16831E0032	U DATTU PRASANNA	16	PASS
33	16831E0033	USIKE SUNIL KUMAR	15	PASS
34	16831E0034	VALALLA SHIVA KUMAR	16	PASS
35	16831E0036	APPALA CHANDRA KANTH	18	PASS

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## Department of Management studies

### Making of an Entrepreneur

#### Summary

Entrepreneurship is to a large degree a mind-set, always striving to do new things in an innovative and better way. The meaning of entrepreneurship is derived from the French seventeenth-century term for someone who “undertakes” and more specifically someone who undertakes a specific project or activity. In the nineteenth century, the French economist Jean Baptiste Say refined the meaning of entrepreneurship to individuals who create value by shifting resources from lower- to higher-valued activities. The higher value activities can be activities that bring value to both individuals and society.

It is the twentieth-century thought on entrepreneurship from Joseph Schumpeter, an Austrian born and then Harvard University–based economist and sociologist, which has most influenced contemporary thinking about entrepreneurship. In Schumpeter’s view, entrepreneurs are innovators who drive the “creative destruction” process, reforming or revolutionizing the pattern of production. In many respects, sustainable businesses are significantly changing, if not revolutionizing, the patterns of production and service delivery, transforming business practices in ways that benefit the environment and society.

Another helpful view of entrepreneurship is provided by the twenty-first-century management scholar Peter Drucker. Drucker suggests that entrepreneurs always search for change, respond to it, and exploit it as an opportunity. Entrepreneurs take risks in starting new activities and take on significant personal responsibility. Many sustainability entrepreneurs perceive opportunities emanating from increased public concern about the environment and climate disruption and are responding to this opportunity with profit-making ventures that address these concerns.

Putting these perspectives together, entrepreneurship can be viewed as

- recognizing change,
- pursuing opportunity,
- taking on risk and responsibility,
- innovating,
- making better (higher value) use of resources,
- creating new value that is meaningful to customers,
- doing it all over again and again.

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DEPARTMENT OF MANAGEMENT STUDIES

This is to certify that Mr/Ms.....K. Rajesh.....  
Of .....MBA..... has successfully completed the certification course on  
"Making of an Entrepreneur" from 11/09/2017...to...21/09/2017.

Co-Ordinator

R Munwar Basha

MBA-HOD

Dr. B. Madhusudhan Reddy

Principal

Dr. S. Sreenatha Reddy

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