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# GURU NANAK INSTITUTE OF TECHNOLOGY

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Ph: +91-40-6632 3294, 6517 6117, Fax: +91-40-2789 2633

**Campus:** Ibrahimpatnam, R.R. District, Hyderabad-501506, Telangana, India. Ph: (0/95) 8414-20 21 20/21

Date: 26.03.2018

## CIRCULAR

**Skill development program for MBA students starting from 16<sup>th</sup> Apr, 2018 onwards.**

**The HOD and Placements coordinators have to manage the trainings and ensure 95% attendance all through the sessions.**

**All Mentors need to send the compiled feedback report to Dr.B.Madhusudhan Reddy, [hodmba.gnit@gniindia.org](mailto:hodmba.gnit@gniindia.org) daily. Mentors are advised to take care of PNR (Students not participating in training).**

**Agenda:**

**Introduction to leveraging technology**

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## Leveraging technology

SNO.	TOPIC COVERED	DURATION(in hours)
1	The critical role of technology-based, disruptive innovations to a business	3
2	Strategy formulation - key external factors Initial discussion of class project	3
3	Strategy formulation - the internet and the Web as major disruptive forces	3
4	Operational Strategy - key internal factors	3
5	Market-based experimentation as a major part of strategy formulation and execution	3
6	The major role of marketing and communications in strategy formulation and execution	3
7	Organization and cultural issues - building and managing a virtual organization	3
8	Organization and cultural issues - key role of leadership and management	3
9	Class project presentations and discussions	3
10	Class project presentations and discussions (cont.) Final overall discussions	3

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## Leveraging technology

Sl.No.	Roll No.	Name of the student
1	17831E0001	ABDUL RAHMAN
2	17831E0002	AIENLA T PONGENER
3	17831E0003	AMBATI SAINIKHIL
4	17831E0004	ANURAG SINGH UDAY RAICHUR
5	17831E0005	NARSIMHULU B
6	17831E0006	BANDARU RAKESH
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9	17831E0009	E. KIRANGWANGBE KOMP
10	17831E0010	EPURI VAMSHI KRISHNA
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14	17831E0014	HAINASHRI MUCHAHARY
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20	17831E0020	MOAMENLA LEMTOR
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24	17831E0024	N POOJITHA
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40	17831E0040	NARSIMHULU
41	16831E0001	A SAIKRISHNA
42	16831E0002	AJESH AUGUSTINE
43	16831E0003	ANAPURAM SHIVAKRISHNA
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## QUESTION PAPER

Time: 120 Mins

5 x 4 = 20 Marks

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**ALL QUESTIONS CARRY EQUAL MARKS**

**Answer the following**

1. How can you improve collaboration among employees using technology?
2. How can technology help my company provide consistent feedback?
3. How can you use technology to provide a 360-degree view of employee performance?
4. New generation social media tools are improving employee collaboration and engagement more than ever.
5. What's the first step to begin leveraging technology for employee engagement?

**\*\*\* ALL THE BEST \*\*\***

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S.No	H. T. No.	NAME OF THE STUDENT	MARKS	RESULT
1	17831E0001	ABDUL RAHMAN	16	PASS
2	17831E0002	AIENLA T PONGENER	16	PASS
3	17831E0003	AMBATI SAINIKHIL	15	PASS
4	17831E0004	ANURAG SINGH UDAY RAICHUR	10	PASS
5	17831E0005	NARSIMHULU B	7	FAIL
6	17831E0006	BANDARU RAKESH	16	PASS
7	17831E0007	DEVIDI VENKATREDDY	18	PASS
8	17831E0008	DHEERAVATH RAJU NAIK	17	PASS
9	17831E0009	E. KIRANGWANGBE KOMP	15	PASS
10	17831E0010	EPURI VAMSHI KRISHNA	16	PASS
11	17831E0011	GANTA MOUNIKA	18	PASS
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15	17831E0015	KAIJONWANGBOU M	18	PASS
16	17831E0016	KOVURI NANDINI	6	FAIL
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25	17831E0025	PAMULLA MOUNIKA	16	PASS
26	17831E0026	PIRANGI LOKESH	4	FAIL
27	17831E0027	PONGJOSIBA IMSONG	18	PASS
28	17831E0028	PUDARI SANJANA	12	PASS
29	17831E0029	PURAM PRAVEEN	16	PASS
30	17831E0030	RASULA BABITHA	16	PASS



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## Department of Management studies Leveraging technology Summary

Technological progress and trade are inextricably linked. Global trade has accelerated the spread of innovation and technology, and technological advances – particularly in the areas of information and communication, transport, and electronic commerce and payment – have spurred international trade. Technology continues to reshape international trade today, affecting not only what goods and services are traded but also the way in which they are traded. Electronic commerce and paperless trade are just two examples of how technology is changing the way in which trade has traditionally been conducted. Trade, technology and industrial policies all affect the development of particular sectors and industries, and therefore directly or indirectly influence technological learning and progress. Historically, these policies have helped a few countries in the region to catch up. While policies today still play an important role in economic development and technological upgrading, certain measures that affect trade by protecting domestic markets or promoting exports are prohibited or restricted under multilateral trade agreements. The Committee on Information and Communications Technology, Science, Technology and Innovation is invited to reflect on the opportunities and challenges related to the leveraging of technology and trade for economic development by sharing experiences and lessons learned in these areas. Furthermore, the Committee is invited to identify policy priorities and focus areas for regional cooperation to guide the work of the secretarial.

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DEPARTMENT OF MANAGEMENT STUDIES

This is to certify that Mr/Ms. P. Ashok  
Of MBA has successfully completed the certification course on  
"Leveraging technology for a better tomorrow" from 16/04/2018 to 26/04/2018

Co-Ordinator

R Munwar Basha

MBA-HOD

Dr. B. Madhusudhan Reddy

Principal

Dr. S. Sreenatha Reddy

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