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GURU NANAK INSTITUTE OF TECHNOLOGY

City Office: B2, 2nd Flr, Above Bata, Vikrampuri Colony, Karkhana Road, Secunderabad-50009, Telangana, India.
Ph: +91-40-6632 3294, 6517 6117, Fax: +91-40-2789 2633

Campus: Ibrahimpatnam, R.R. District, Hyderabad-501506, Telangana, India. Ph: (0/95) 8414-20 21 20/21

Date: 24.10.2016

CIRCULAR

Skill development program for MBA students starting from 07th Nov, 2016 onwards.

The HOD and Placements coordinators have to manage the trainings and ensure 95% attendance all through the sessions.

All Mentors need to send the compiled feedback report to Dr.B.Madhusudhan Reddy, hodmba.gnit@gniindia.org daily. Mentors are advised to take care of PNR (Students not participating in training).

Agenda:

Introduction to Crisis Management.

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Crisis Management

SNO.	TOPIC COVERED	DURATION(in hours)
1	To enhance candidates' understanding of exactly what is crisis management	3
2	How a crisis is defined from a contemporary corporate perspective.	3
3	Additional subtopics introduced include the creation and value of crisis management teams	3
4	Conducting the Crisis Audit	3
5	The professional crisis audit, guiding candidates through each key stage and element in audit planning/implementation	3
6	Developing a Response Process	3
7	Course module focuses on developing a response process	3
8	Professional crisis documentation and prioritization of issues/challenges.	3
9	Establishing an Emergency Operations Centre	3
10	introduces the concept of establishing an emergency operations centre for the purposes of business continuity	3



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Crisis Management

1	16831E0001	A SAIKRISHNA
2	16831E0002	AJESH AUGUSTINE
3	16831E0003	ANAPURAM SHIVAKRISHNA
4	16831E0004	CHATLA BHAGYAVATHI
5	16831E0005	DATTATRAY ASHOK RAO YEDURE
6	16831E0006	DEVARAPALLI VINAY
7	16831E0007	DHARMAPURI MANJULA
8	16831E0008	ELIJERLA MOUNIKA
9	16831E0009	GOKE RAJKUMAR
10	16831E0010	GUNTUKA MANISHA
11	16831E0011	JANGA PAVAN KUMAR
12	16831E0012	JITHU JACOB
13	16831E0013	K SHRUTHI REDDY
14	16831E0014	KANAMANDA RAJESH
15	16831E0015	KANNAIAH MIGHTY MOULIKA
16	16831E0016	KARINGU VINAY KUMAR
17	16831E0017	KOMPALLY VINAY
18	16831E0018	KOPPU MADHU
19	16831E0019	KOPPULA MAHESH
20	16831E0020	KUSHANAPALLI VENKATESH
21	16831E0021	KUTHANI BHARGAVI
22	16831E0022	MACHERLA ROJA
23	16831E0023	MAHESH YADAV
24	16831E0024	MAMIDI SANJEEVA
25	16831E0025	MASIREDDY TEJASWINI
26	16831E0026	MEDISHETTI NAGARAJU
27	16831E0027	MULAGALAPATI VAMSI KRISHNA
28	16831E0028	N MALLESH
29	16831E0029	PAGADALA ASHOK
30	16831E0030	RAHUL KUMAR SINGH



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31	16831E0031	TELUKUNTLA MOUNA REDDY
32	16831E0032	U DATTU PRASANNA
33	16831E0033	USIKE SUNIL KUMAR
34	16831E0034	VALALLA SHIVA KUMAR
35	16831E0036	APPALA CHANDRA KANTH

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QUESTION PAPER

Time: 120 Mins

5 x 4 = 20 Marks

ALL QUESTIONS CARRY EQUAL MARKS

Answer the following

1. How should the board and its members respond to this sudden crisis?
2. How well is the CEO responding to this sudden crisis?
3. What ongoing information does the board need to have about the crisis?
4. What should the organization communicate to its stakeholders and the public about the crisis?
5. What specific tasks should the board undertake as part of managing the crisis?

*** ALL THE BEST ***

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S.No	H. T. No.	NAME OF THE STUDENT	MARKS	RESULT
1	16831E0001	A SAIKRISHNA	16	PASS
2	16831E0002	AJESH AUGUSTINE	16	PASS
3	16831E0003	ANAPURAM SHIVAKRISHNA	15	PASS
4	16831E0004	CHATLA BHAGYAVATHI	10	PASS
5	16831E0005	DATTATRAY ASHOK RAO YEDURE	7	FAIL
6	16831E0006	DEVARAPALLI VINAY	16	PASS
7	16831E0007	DHARMAPURI MANJULA	18	PASS
8	16831E0008	ELIJERLA MOUNIKA	17	PASS
9	16831E0009	GOKE RAJKUMAR	15	PASS
10	16831E0010	GUNTUKA MANISHA	16	PASS
11	16831E0011	JANGA PAVAN KUMAR	18	PASS
12	16831E0012	JITHU JACOB	19	PASS
13	16831E0013	K SHRUTHI REDDY	18	PASS
14	16831E0014	KANAMANDA RAJESH	16	PASS
15	16831E0015	KANNAIAH MIGHTY MOULIKA	18	PASS
16	16831E0016	KARINGU VINAY KUMAR	6	FAIL
17	16831E0017	KOMPALLY VINAY	16	PASS
18	16831E0018	KOPPU MADHU	16	PASS
19	16831E0019	KOPPULA MAHESH	18	PASS
20	16831E0020	KUSHANAPALLI VENKATESH	19	PASS
21	16831E0021	KUTHANI BHARGAVI	16	PASS
22	16831E0022	MACHERLA ROJA	15	PASS
23	16831E0023	MAHESH YADAV	17	PASS
24	16831E0024	MAMIDI SANJEEVA	15	PASS
25	16831E0025	MASIREDDY TEJASWINI	16	PASS
26	16831E0026	MEDISHETTI NAGARAJU	4	FAIL
27	16831E0027	MULAGALAPATI VAMSI KRISHNA	18	PASS
28	16831E0028	N MALLESH	12	PASS
29	16831E0029	PAGADALA ASHOK	16	PASS
30	16831E0030	RAHUL KUMAR SINGH	16	PASS
31	16831E0031	TELUKUNTLA MOUNA REDDY	15	PASS
32	16831E0032	U DATTU PRASANNA	16	PASS
33	16831E0033	USIKE SUNIL KUMAR	15	PASS
34	16831E0034	VALALLA SHIVA KUMAR	16	PASS
35	16831E0036	APPALA CHANDRA KANTH	18	PASS

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Department of Management studies Crisis Management Summary

A corporate *Crisis Management Plan* is a strategic document to be used by the company's most senior leadership. It provides detailed *strategic* response guidance for executives to use when managing a catastrophic incident. The plan establishes a structure and a process for integrating executive, managerial and operational resources. Finally, it provides a framework to facilitate efficient and timely collaboration between:

- Executive leaders.
- Staff department leaders and their teams.
- Business leaders and their organizations.
- Subject matter experts.
- Regional, subsidiary and facilities management and their teams.

The plan defines and integrates all company resources and supporting plans needed for effective crisis response, including:

- Emergency Response.
- People Support.
- Business Continuity.
- Crisis Communications.
- IT Disaster Recovery.
- Any other company-specific response plans.

The plan mandates a crisis management Crisis Management Process Guardian, who will oversee crisis management planning, verify the response processes defined in the plans, and audit the effectiveness of the entire response organization.



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DEPARTMENT OF MANAGEMENT STUDIES

This is to certify that Mr/Ms..... *Gr. Rajkumar*
Of *MBA* has successfully completed the certification course on
"Crisis Management" from *07/11/2016*...to...*17/11/2016*..

Co-Ordinator

R Munwar Basha

MBA-HOD

Dr. B. Madhusudhan Reddy

Principal

Dr. S. Sreenatha Reddy

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